

# **Orientation 2019** Sponsorship Package





Queen's Law Orientation 2019 is set to take place this fall in Kingston, Ontario. Orientation is one of the most important events for first-year students at Queen's Law. Every year, our sponsors play an integral role in Orientation. Through your generous contributions we are able to offer all of the exciting events that make Queen's Law Orientation great. Our program enables sponsors to be involved with the Queen's Law community and to make a lasting impression on the incoming class.

#### **BENEFITS OF SPONSORSHIP**

Early-exposure allows increased awareness of your firm to the student population at Queen's Law including approximately 200 incoming 1L and 45 2L students throughout Orientation week.

#### **SPONSOR RECOGNITION**

All sponsors receive recognition of their donation through:

- \* Name and logo on the back of Orientation t-shirts
- \* Signage at sponsored events
- \* Recognition on the Orientation Website
- \* Promotion of sponsorship through social media
- \* Printed recognition in the Orientation Welcome Packages
- \* Opportunity to include swag as part of the Orientation Welcome Packages

Sponsorship may be used for venue rental, food, non-alcoholic refreshments, prizes, transportation, and equipment rentals.

### **SPONSORSHIP OPPORTUNITIES**

• ORIENTATION SPONSOR | \$1,500

Events, sessions and activities are planned throughout Kingston during Orientation week for new incoming students. These sponsors will not be tied to one specific event, but will be associated with the entire week.

- **TRIVIA NIGHT SPONSOR | \$2,000** (X1 SPONSOR at \$2,000 FIRST COME, FIRST SERVED) Teams will face some friendly competition when they are challenged to a few rounds of trivia covering a wide variety of topics.
- KARAOKE NIGHT SPONSOR | **\$2,000** (X1 SPONSOR at \$2,000 FIRST COME, FIRST SERVED)

Karaoke Night is a longstanding tradition for Queen's Law! Students, staff and Faculty show off their vocal talents at a popular local pub, serenading their peers with Top 40 hits.

- BOAT CRUISE SPONSOR | \$2,500 (X2 SPONSORS at \$2,500 each FIRST COME, FIRST SERVED)
  Teams will enjoy a two-hour long boat cruise where they will mingle with their fellow classmates.
  The Cruise provides students with the opportunity to explore a unique and beautiful part of their
  (new) city.
- **GALA SPONSOR | \$3,000** (X3 SPONSORS at \$3,000 each FIRST COME, FIRST SERVED) To celebrate the end of Orientation Week and the beginning of law school, this formal event will be hosted at a beautiful Kingston venue. Students will dress up for a night to remember!

## **SPONSORSHIP FORM**



2 CONTACT INFORMATION Business Name Contact Name	
Mailing Address	City
Postal Code Phone	_ Website
E-mail Address	
<b>3</b> <b>METHOD OF PAYMENT</b> CashCheque Please make cheques payable to Queen's University Faculty of Law	QUESTIONS? ADDITIONAL INFORMATION? Please contact Aimee Burtch Recruitment & Admissions Manager <u>a.burtch@queensu.ca</u>